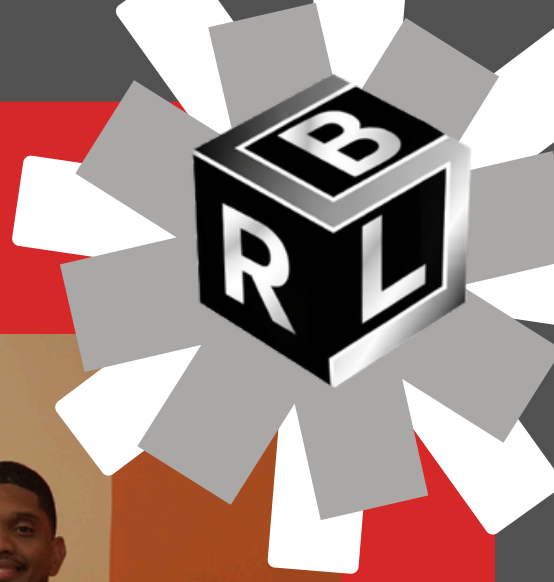


WE ARE



REBELS

FOR A CHANGE.

2025-2026 Impact Report

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OUR MISSION & VISION



What does REBELS mean?

REBELS

R AISING
E NTREPRENEURS,
B UILDING
E SSENTIAL
L IFE
S KILLS



“Most young people aren't bad with money, they just were never taught how to manage it.” -**Swinks Laporte**

MISSION

Empowering underprivileged youth through financial literacy education



VISION

We strive to empower all individuals through equitable access to resources.

THE REBELS STORY

2

MISSION-DRIVEN FOUNDER

REBUILDING, RE-EDUCATING

Growing up in Springfield, MA, after immigrating from Haiti, Swinks LaPorte was exposed to gang culture early on. Drawn to the power and influence it represented, he became involved at a young age.

At 17, LaPorte was incarcerated, though his sentence was later overturned in 2012.



**SWINKS LAPORTE,
PRESIDENT, CO-FOUNDER**

WHILE INCARCERATED, LAPORTE STARTED OVER.

Through conversations with fellow inmates, he recognized a common thread: many were driven to crime by financial hardship, much like himself. During this time, LaPorte discovered purpose through business and civic education, ultimately leading him to co-found REBELS after his release in 2023.

“Many incarcerated individuals were driven to crime by financial hardship”
-Swinks Laporte



THE PROBLEM?

THE WEALTH GAP.

In MA, the gap is wider



THE WEALTH GAP IS INHERENTLY RACIALLY DIVIDED

Massachusetts has one of the **largest**¹ **wealth gaps** in the country

Massachusetts has an **F-rating for financial literacy education** requirements in high schools²

The income gap in MA is **growing**³

“The typical white household in Boston is more likely than nonwhite households to own every type of liquid asset.”⁴

BY THE NUMBERS

The average white household



\$\$\$\$\$\$\$

holds

6X

as much wealth

as the average Black household⁵



\$

WHITE HOMEOWNERSHIP



72.1%

BLACK HOMEOWNERSHIP⁶



43.4%



ROOT CAUSES OF THE WEALTH GAP

4



Generational wealth and asset accumulation among Black Americans have historically been minimal, shaped by the **long-term economic consequences of enslavement**

“Before emancipation, Black Americans, on average, held just

**\$0.02 FOR
EVERY \$1**

of white wealth.”⁷

-Harvard Graduate School of Arts & Sciences

EVEN TODAY,

THE EFFECTS ARE LASTING

In

2019

Black Americans held

**\$0.17 FOR
EVERY \$1**

of white wealth⁸

That's only a 15
cent increase in

157
years

Black Americans **continue** to face persistent financial disparities:



54%

Living below prime credit threshold⁹



54%

Living paycheck to paycheck (compared to 44% of Americans overall)¹⁰



43%

Homeownership rate (vs. 72% for white Americans)¹¹



> 3.5%

Small business ownership (despite being 14% of the population)¹²

THIS ↑

IS WHY REBELS

MATTERS

1 IN 5 TEENS LACK BASIC PERSONAL FINANCE SKILLS

The most meaningful gains in racial wealth equality occurred in the decades following Emancipation, but the **legacy of inequality still persists today.**

REBELS IS ALL ABOUT ADDRESSING THIS CYCLE OF INEQUALITY

IT STARTS WITH YOUTH.

“

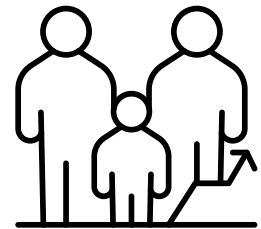
Children who grow up in low-wealth households are likely to have low wealth in

adulthood -National Library of Medicine

”

SO DOES

REBELS



Research shows that financial literacy education empowers

STUDENTS



filters into

HOUSEHOLDS



and enhances

ECONOMY/SOCIETY



REBELS IS DIFFERENT



**WE TAKE A
TWO-PRONGED APPROACH**
to financial literacy education

1

YOUTH-ORIENTED

REBELS tailors its curriculum for at-risk youth, meeting students where they are and connecting financial literacy to real-world experiences to increase engagement and real-life application. This approach interrupts generational cycles of financial illiteracy.

2

LEADERS TRAINING LEADERS

We train leaders within partner organizations to deliver financial literacy education, empowering them to adapt and teach the curriculum in ways that best serve their communities.



THE REBELS MODEL IS BETTER

8

Our flagship program, **“With All My Sole,”** meets students where they are.

The program uses sneaker culture as a relatable, tangible way to teach financial literacy.

Students learn key topics like saving, investing, money management, banks, and loans through a lens they’re familiar with and engaged by.

By building lasting financial habits and real-world knowledge, **“With All My Sole”** empowers students to make informed decisions, grow long-term wealth, and break cycles of financial hardship.



A scalable model
for financial literacy
education



Includes relevant real-
life applications to
foster lifelong money
management skills



OUR IMPACT

9

WHAT OUR PARTNERS SAY



REBELS

“

REBELS impact on our participants has been

life changing.

- Partner from Teen Empowerment

”

“

The biggest impact has been the way **students start thinking differently about their future.** Conversations about financial responsibility, entrepreneurship, and ownership help them see possibilities that may not have felt realistic before.

- Partner from Madison Park High School

”

“

Increased our confidence in delivery, conviction in how we design our curriculum and committee to the profile of youth we are to reach.

- Partner from Abundantly Funded Minds

”



OUR PARTNERS

10



REBELS works with a variety of organizations, providing programming services tailored to them.

WE'RE BETTER TOGETHER.



Madison Park Technical Vocational High School



SPENTEM

A leadership education organization with the goal of helping young people succeed



Midas
COLLABORATIVE
Share the Wealth

A nonprofit organization dedicated to improving the financial stability of low- and middle-income MA residents



Abundantly Funded Minds, a non-profit that promotes psychological solutions for healthy financial and life habits to address systemic inequalities

WANT TO MAKE A DIFFERENCE
IN YOUR COMMUNITY?

GET INVOLVED

WITH

REBELS

Need financial literacy
curriculum tailored to
your organization?

Interested in
partnering
with us?



Go to rebelsforachange.org

Or email us admin@rebelsforachange.org

LOOKING FORWARD

REBELS IN 5 YEARS



Increased partnerships



Further community reach



Mentorship programming



Expanded REBELS alumni network

More access. More opportunity. More futures changed.

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